



Tips for a Successful Fundraiser

After you reserve your date and time with Sweet 'n' Savory, take the following steps to create the biggest turnout and profit for your school.

Promotion is the key and you will have to advertise your fundraiser events because this will help you reach your fundraising goals. Get people excited about the fundraiser weeks before the actual fundraiser takes place.

- ✓ Announce the fundraiser on your website and social media.
- ✓ Send email to family, friends, office, etc.
- ✓ Send out a press release to local media outlets. They are always looking for information on local community events.
- ✓ Pass out flyers during large gathering, group meetings, area sporting events.
- ✓ Announce the fundraiser on the P.A. system.
- ✓ Share the details in your online invitation.
- ✓ Announce event on blog, twitter, instagram, or Facebook page.
- ✓ Signs and banners.

Pre-selling for success is another useful tactic. When you reserve Sweet 'n' Savory for your fundraiser, you should consider pre-selling tickets and start early in getting this done.

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